

# ORCHARD

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### OVERVIEW

Orchard Holdings Group, LLC (“Orchard”) is a private investment firm that invests private family capital in businesses with the potential to create substantial long-term value. We are unique in that the nature of our capital allows us to **focus on long-term holding periods** and to be **highly flexible in the way we structure** investments. Our principal objective is to partner with exceptional management teams to make investments in dynamic middle-market operating businesses.

Orchard’s principals are experienced private equity investors with over 60 years of combined investing experience and have been involved in a wide range of successful growth businesses across diverse industries. We manage a committed evergreen fund and our investor group is led by an entrepreneur who built his own company from a start-up to a \$25+ billion diversified business services organization over several decades. As a result, we have a unique appreciation for the challenges of building a business, and the benefits of compounding growth over an extended time frame.

### INVESTMENT STRATEGY AND FOCUS

We primarily seek to **partner with management teams** to make **control or influential minority investments** in dynamic middle-market operating businesses. Our transactions provide liquidity for owners, raise capital for corporate growth and create significant equity opportunities for key management. Typically, these companies have the opportunity for significant organic growth or growth through acquisition.

We are interested in investment opportunities **throughout the United States and Canada** and typically invest **\$10 to \$100 million of equity and/or subordinated debt per platform**.

Because of our flexible capital and long-term focus, we are able to consider transactions that have extended payoff cycles, lumpy cash flow and/or limited exit alternatives. We do not, however, invest in opportunities in which we perceive there to be exogenous, event, technology or business model risk.

<b>Revenue</b> \$20-\$300MM	<b>EBITDA</b> \$5-\$30MM	<b>EBITDA Margins</b> 10% +
<b>Industries</b> Business Services, Consumer, Financial Services, Healthcare, Industrials, and Other	<b>Transaction Types</b> Control Equity, Minority Equity, Subordinated Debt, and Special Situations	<b>Investment Size</b> \$10-\$100MM